Spotify Recommendation.

Spotify uses recommendation for several of its services. Among the most noticeable are Discover Weekly and their Radio.   
Discover Weekly was launched in 2015 and is a feature that every week produces a playlist containing 30 songs that you haven’t heard before, but might be something you like. This feature uses a recommendation system to make the playlist based on what you have listened to on Spotify and what other users who has listened to the same music also listens too and takes those songs as a possible candidate for your personal Discover Weekly playlist.  
Too improve on this and ensure that the music recommended is close to your taste in music, Spotify makes a music profile of you. They collect data on the music you listen to and thereby know which genres you enjoy listening too. These genres are specific so it’s not just pop and rap, but things like “Indie Pop” and “Danish Rap” that Spotify uses as genres.   
So in theory every time you listen to a song data is recorded to improve your taste profile. And every time some other users add that song to a playlist with other songs, that you haven’t heard, the recommendation system will know that the next time it produces you Discover Weekly.

So what we see here looks like a Hybrid approach. Spotifys recommendation systems seems to use both content-based- and collaborative filtering when creating your Discover Weekly playlist.

https://qz.com/571007/the-magic-that-makes-spotifys-discover-weekly-playlists-so-damn-good/

http://recommender-systems.org/hybrid-recommender-systems/